

# RINN REICE | DIGITAL ILLUSTRATOR

Email: [rinn@littlerinn.co.uk](mailto:rinn@littlerinn.co.uk)

Website: [www.littlerinn.co.uk](http://www.littlerinn.co.uk)

Mobile: 0789664 2750

[LinkedIn](#) | [Instagram](#) | [Facebook](#) | [YouTube](#) | [Twitter](#) | [Etsy](#)

## KEY ACHIEVEMENTS

- ◆ Skilled graphic designer with 5 years of freelance and in-house experience
- ◆ Expert in Photoshop, Premier Pro and After Effects
- ◆ Featured artist in PIKCHUR magazine
- ◆ Created a beginner's design course

## IN-HOUSE EXPERIENCE

### JUNE - DEC 2021 | DIGITAL INNOVATION ASSISTANT | BOUNCE BACK FOUNDATION

---

As the charity's first in-house artist my responsibilities included:

- ◆ Utilising a multi-disciplinary skillset (i.e. Graphic design, animation, print production, layout, etc.)
- ◆ Liaising with partners and suppliers.
- ◆ Leading content creation for social media and marketing materials delivered to prisons.
- ◆ Editing videos for advertisements aimed at employers, partners, and supporters.
- ◆ Producing motion graphics, including the 2021 Christmas video, which combines 2D and 3D components.
- ◆ Creating and managing newsletters via MailChimp.
- ◆ Asset management for multiple projects.
- ◆ Designing information handbooks for tutors in prisons and working with printers throughout production.
- ◆ Curating a beginner's course on graphic design to encourage teenagers to consider design as a career.

### OCT 2020 - APR 2021 | 2D CONCEPT ARTIST | HUMANITARIAN OPERATIONS

---

Within the 2D Concept team, I was responsible for:

- ◆ Designing characters and graphics for educational mobile phone games, clothing, and children's toys.
- ◆ Copywriting for products and packaging.
- ◆ Creating and developing concepts.
- ◆ Assisting on large projects, helping with conception and technical production.
- ◆ Liaising with other departments to ensure projects are handled smoothly.

## FREELANCE EXPERIENCE

### ZINES/PUBLICATIONS

---

- ◆ **June - August 2021 | Dabi Tarot – A Fool's Journey** - Illustrator for a collaborative zine and tarot deck., working with a writer to illustrate cards alongside their twist on the classic tarot narrative.
- ◆ **Nov 2020 - Feb 2021 | Blood Lust** - Collaborative zine inspired by the popular graphic novel and animation, My Hero Academia.
- ◆ **Oct 2019 - Mar 2021 | Jemzine** - Full Illustrations for collaborative zines inspired by the cult franchise, Jem and the Holograms.
- ◆ **Sep 2018 | Portsmouth Art Collective** – Double-spread comic for a book sold at London MCM Expo.

### MOTION GRAPHICS/ANIMATION

---

- ◆ **Mar - Apr 2021 | DayOrder** - Motion graphic lyric video for the band's song, *Another Day*. Motion graphics used as projections in the music video for their song, *Woman*.

- ◆ **Feb - May 2021 | playing zelda on the wii** - Motion graphics for musical artist, softguts's, recent song release.
- ◆ **Jan 2019 - Present | Inner Monsters** - Ongoing illustration and animation project exploring the visualisation of mental illness as well as ways to identify with and comfort sufferers.
- ◆ **Feb - Apr 2019 | The Secrets We Keep** - Poster design and storyboards for a short film about the lives of two children during WW2.

## MARKETING

- ◆ **Mar 2020 - Present | DayOrder** - Logo design and various marketing materials for the indie band.
- ◆ **Aug - Dec 2021 | Freshcoat** - Designer for the company's website and marketing materials.
- ◆ **Apr - Jul 2017 | Lupus Foundation of New England** - Digital poster to advertise the organisation's website.
- ◆ **Sep 2016 | Simon Says Interactive** - Logo designs for the company's multiple services.

## OTHER EXPERIENCE

### NOV 2019 – AUG 2020 | PRET A MANGER

Full time Hot Chef/Barista at Pret's Waterloo Road store; working both on the shop floor and in the kitchen performing whatever tasks were required of me.

### 2016 | PIZZA HUT

Part-time receptionist/kitchen assistant.

## DIPLOMAS AND CERTIFICATIONS

### SEP 2016 - JUN 2019 | BA(HONS) ILLUSTRATION

University of Portsmouth, UK | Grade: 2:1

### MAY – AUG 2019 | ADOBE CERTIFICATIONS

- ◆ Associate in Visual Design Using Adobe Photoshop
- ◆ Associate in Digital Video Using Adobe Premiere Pro
- ◆ Associate in Visual effects & motion using Adobe After Effects

### SEP 2014 - MAY 2016 | BTEC LEVEL 3 EXTENDED DIPLOMA IN MEDIAPRODUCTION

NESCOT college, Surrey, UK | Grade: triple Distinction

## KEY SKILLS

### DIGITAL ILLUSTRATION

- ◆ Photoshop
- ◆ InDesign
- ◆ Illustrator
- ◆ SAI
- ◆ Concept art
- ◆ Character design
- ◆ Visual development

### 2D ANIMATION

- ◆ After Effects
- ◆ Premiere Pro
- ◆ Blender
- ◆ Storyboarding
- ◆ Animatics
- ◆ Video Editing
- ◆ Motion Graphics

### OTHER

- ◆ Project presentation
- ◆ Copywriting
- ◆ Asset management
- ◆ Social media management
- ◆ Acrobat
- ◆ Miro
- ◆ Mailchimp